

IAIA Special Symposium

# Resettlement & Livelihoods

KRUGER NATIONAL PARK | SOUTH AFRICA | 21-22 OCTOBER 2014



Photos courtesy of Stephan Woodburne

## SPONSORSHIP OPPORTUNITIES

### LOCATION

#### Nombolo Mdhuli Conference Centre

Skukuza, Kruger National Park  
Mpumalanga, South Africa

### ABOUT IAIA

The International Association for Impact Assessment (IAIA) is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects. IAIA has members in more than 100 countries and affiliates operating in 16 countries, including South Africa, Ghana, Cameroon, Mozambique, Nigeria, and Zambia.

IAIA brings together impact assessment practitioners from around the world through conferences and training programs to provide an international forum for advancing innovation and communication of best practice and furthering the development of capacity in impact assessment.

### SYMPOSIUM THEMES AND OBJECTIVES

Across the world, land access for public and private sector projects often causes significant physical and economic displacement of communities. Resettlement is typically fraught with challenges, risks and controversy. Poorly undertaken resettlement can result in a number of impoverishment risks, like landlessness, marginalization, food insecurity and social disarticulation.

The symposium will improve understanding of land access and resettlement issues, share lessons learned and discuss opportunities to improve performance.

#### Symposium topics include:

- Government and private sector-led resettlements
- Livelihood restoration and improvement
- Integrated planning, assessment and monitoring
- Security of land tenure
- Alignment between international standards, corporate policies and national legislation
- Engagement and community relations
- Negotiation and consultation
- Project-related employment and procurement opportunities
- In-migration
- Culturally appropriate resettlement housing
- International and Mozambican case studies

### PRE- AND POST-SYMPOSIUM EVENTS

An optional technical visit will be held before the symposium (20 October) and an optional training course on Land Access and Resettlement will be held after the symposium (23-24 October).

### WHY SPONSOR THE IAIA SYMPOSIUM ON RESETTLEMENT AND LIVELIHOODS?

IAIA is the only interdisciplinary international association dedicated to addressing the impacts of development. Our events bring together a unique mix of experts and professionals from a very diverse range of countries, and are unique opportunities for you to promote your organization.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader in responsible resettlement practice.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

The conference is expected to attract over 200 international delegates, with a large concentration expected from Europe, North America and Africa.

### WHO WILL ATTEND?

Practitioners and policy-makers from government, NGOs, and the private sector who are involved and interested in land access, resettlement, and livelihoods. The symposium is open to participants from across the world.

[www.iaia.org](http://www.iaia.org)

## WHAT ARE THE BENEFITS OF SPONSORSHIP?

- 1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the following page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, IAIA headquarters will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 30 April. However, please feel free to contact us after 30 April to see what opportunities and recognition remain available.

Note: All amounts are in US Dollars (\$).

Benefit	Sponsorship Category	Bronze \$1,000-\$5,000	Silver \$5,001-20,000	Gold \$20,001 +
Recognition in conference publications		✓	✓	✓
Recognition in IAIA newsletter (1600+ circulation)		✓	✓	✓
Recognition on symposium sponsors Web page		Company name	Logo	Logo
Recognition in final program		Company name	Logo	Logo
Complimentary registrations *		One	Two	Three
Half-price registrations for additional staff *			One	Two
Black/white advertisement in final program			One 1/4 page	One 1/2 page
Training course discounts (2 persons)				50% discount
Named sponsor of one theme forum or concurrent session				✓
Sponsor-provided satchel insert				✓
Profile on symposium sponsors web page				✓

\* Complimentary and discounted registration fees include the symposium fee only. The technical visit, training course, and accomodation/meals portion of the total fees are the responsibility of each delegate.

## WE'RE INTERESTED! WHAT CAN WE SPONSOR?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Gold, Silver, or Bronze) on the previous page.

All amounts are in US Dollars (\$).

### Breakfast

**\$5,500 each | 3 available**

Breakfast is provided to all delegates on 21, 22 and 23 October. Your logo could be one of the first things delegates see each morning as they begin their days.

### Coffee Break

**\$1,800 | 4 available**

When delegates break for coffee, they'll see your organization's name and logo on signage, as well as recognition in the final program.

### Lunch

**\$6,500 each | 2 available**

Lunches are provided to delegates both days of the symposium. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

### Dinner

**\$9,000 | 3 available**

Delegates will gather each evening at dinner, discussing what they learned that day. Be a part of their conversation by sponsoring an evening meal on 20, 21, or 22 October.

### Dinner entertainment

**\$1,250 | 1 available**

Entertainment will be provided with dinner on 21 October. Provide the delegates with some fun local culture they will remember when they return home.

### Opening plenary

**\$3,000 | 1 available**

Great events often start with high profile speakers. Give your organization name and logo visibility at the very beginning of the symposium by sponsoring the inspiring opening session where all the delegates first gather.

### Closing plenary

**\$3,000 | 1 available**

The final session brings all delegates back together to summarize the ideas and topics of the previous days. It also serves as a platform for looking forward, to apply what they learned at the symposium. By sponsoring the closing plenary, your organization's name and logo will leave a lasting impression with the delegates as they return home.

### Final program

**\$1,500 | 1 available**

The final program is used with great frequency by all delegates throughout the symposium and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

### Note pads and pens

**\$1,000 | 1 available**

The delegates will see your organization's name every time they reach for their eco-friendly notebooks or pens to write down a key thought from the symposium.

### Symposium sessions

**\$1,000 each**

Interested in a specific topic area? Focus on it by sponsoring a relevant two-hour symposium session. Sponsorship of a session is subject to final approval of the session by the Program Committee and/or the session chair.

### Delegate satchels

**\$5,000 | 1 available**

Every delegate will receive a satchel with the symposium program and other materials. By sponsoring the satchels, your organization's logo will appear with the IAIA and AMAIA logos, giving you exposure to delegates both throughout the conference as well as long after the event, as delegates take their bags home with them.

### Participant Support

**Between \$2,000 and \$6,000 per person**

Support for professionals from developing countries or countries in transition. Your organization could provide application criteria and the number of persons to sponsor, and IAIA will work with you in selecting delegates and handling all the travel, registration, and logistical arrangements. The sponsorship covers registration fees, training course, special activities, airfare, hotel, and daily expenses. Please contact IAIA (shell@iaia.org) for more details about this item.

## Main Organizer



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## Partner



**Associação Moçambicana de Avaliação de Impacto Ambiental**, Mozambique

## Local Organizer



**Kruger & Associates**, South Africa

## Interested? Contact us!

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